



Walking into an

**OPEN DOORS**  
CAMPAIGN

Amazing Adventure



## FINDING YOUR OPEN DOOR

*You have brains in your head.  
You have feet in your shoes.  
You can steer yourself any direction  
you choose. . . .*

*Oh, the places you'll go! . . .*

*Except when you don't.  
Because, sometimes, you won't.*

*(Dr. Seuss)*

Open Doors is finding a God-sized opportunity; it is the adventure God has for you. Open Doors will transform your Church!

Open Doors is a campaign based on John Ortberg's book *All the Places You'll Go... How Will You Know?* and is an answer to one of our toughest challenges in the local church today. Most churches struggle to engage members/attendees beyond attending a service one hour a week. For too many, church is becoming a spectator sport.

Many churches struggle to maintain attendance. According to Scott Thumma and Warren Bird in "The Other 80%", 80% of most churches are sitting on the sidelines...if they are even in the stadium at all, and only 19% of pastors see engagement of members as a priority (Barna report)..

Perhaps it isn't a priority because pastors don't really know what to do or when to do it. We can't prioritize if we don't have a solution or a timeline to get us there. For those who have been at a church for several years, there is little focus towards engagement.

Open Doors is a challenge to engage not just the 80%, but also the 20% who already do the majority of work in the church; it is for those who need to hit the refresh button or find a way to get involved for the first time. For both groups, it is about discovering the ministry he or she was created for. It is about overcoming the fatigue of doing a job at the church; this campaign will help your congregation find a ministry opportunity that utilizes their gifts and encourages their passions.

Turn the page and you'll walk through a new door, a door to engage and energize others to seize open door opportunities in life!

**AN OPEN DOOR IS THE  
GREAT ADVENTURE OF LIFE  
BECAUSE IT MEANS THE  
POSSIBILITY OF BEING  
USEFUL TO GOD.**

*"I'd rather regret the things I've done than  
regret the things I haven't done."*

*(Lucille Ball)*

<sup>1</sup>Dr. Seuss, *Oh, the Places You'll Go!* (New York: Random House, 1990), 6, 15, 20.

## WHAT'S IN THE BOX



### CAMPAIGN FIELD GUIDE AND TRAINING VIDEO

The core material to lead pastor and leadership through your Open Door experience.



### SMALL GROUP DVD CURRICULUM AND PARTICIPANT'S GUIDE

Engage small groups with *All the Places to Go... How Will You Know?* book and a small group experience.



### SERMON NOTES + DISCUSSION GUIDE

Content for the preaching and worship response of Open Doors.



### 14-DAY DEVOTIONAL

Spiritual development for each person in the Open Doors experience.



### ORDER FORM

As you plan for Open Doors, order the book and campaign materials for the journey.



### PRAYER REMINDERS

A set of cards printed with daily reminders from the Open Doors experience.



Where will your doors lead?  
All the places you'll go!

## ABOUT THE CAMPAIGN

*All the Places to Go... How Will You Know?* is a wonderful guide for discovering Open Doors. It is a process to help each person understand the amazing reality of being “useful to God”.

Building a campaign around this book will give a platform to move the book experience from individual learning into community transformation.

## STEP 1 PREPARATION

- Order *All the Places to Go... How Will You Know?* for each person in your church.
- Familiarize yourself with the Open Doors material. In particular, use the Open Doors Field Guide to take the first step.
- Develop a timeline based on the Open Doors Field Guide and support material

## STEP 2 MOBILIZE VOLUNTEERS

Energize volunteers to move! Connect members and attendees to find a deep sense of calling in ministry. The body moves from inactivity to a new found sense of fulfillment; from having a task at the church to experiencing ministry as it is meant to be!

## STEP 3 WALK THROUGH YOUR OPEN DOOR

The church can walk through an Open Door together. The outcome is:

- Seizing Ministry Opportunity
- Experiencing Work that has transformational Impact
- Life as an adventure and not simply a process of “ought.”